

The **Goleta Valley Cycling Club** invites you to the 28th Annual People Powered Ride on October 7, 2007. The rides tour the scenic Santa Barbara County wine country and surrounding hills. The start/finish is at "Crossroads", the Firestone Meadow near the intersection of Foxen Canyon and Zaca Station roads, four miles north of Los Olivos.

ROUTES

Cabernet 100 Mile. From Los Olivos to Sisquoc, back through Los Alamos, on to Lompoc and return. This route has several challenging climbs.

Merlot Metric. Through Los Alamos joining the 100 mile route to Lompoc and return including some challenging climbs.

Chardonnay 30 Mile. Although short, the ride to Los Alamos and back has some serious climbing.

REGISTRATION

**ALL RIDERS MUST PRE-REGISTER.
NO DAY-OF-RIDE REGISTRATION.**

Register online (no fees) at www.goletabike.org or fill out and mail this flyer.

FREE SOX to the first 100 online registrations.

RIDE CONFIRMATION

All online registrations will be confirmed via email. For mail-in registrations please include your email address (or a SASE) to receive a confirmation.

START TIMES

Check-in begins at 6:30 am.

- Cabernet Start.....6:30-8:00 am
- Merlot Start.....6:30-9:00 am
- Chardonnay Start.....6:30-10:00 am

No century starts after 8 am! All riders **must** be off the course by 5:00 pm—**NO EXCEPTIONS!**
The ride takes place rain or shine - no refunds.

SUPPORT

SAG support with phone/radio communication will be available on all routes. Please make sure your bike is in **good working condition** prior to the ride, and be prepared to handle your own minor repairs.

FOR YOUR ENJOYMENT

The People Powered Ride is famous for its food! At the ride start and morning rest stops, you'll find home-baked breads, fruit, juice and bagels. Later in the day, the rest stops will provide fruit, cookies and breads, and at the lunch stop for the Cabernet and Merlot riders, pasta salads and cold cuts. Relax at ride's end with a BBQ (your choice of meat or vegetarian), served from 12:00-4:00 pm. BBQ is included in your registration fee.

RULES OF THE ROAD

- Helmets are required and **must** be worn.
- Bicyclists must obey all California Vehicle Code laws, including all stop signs and signals. Violators may be cited by local authorities.
- Riders should carry water, patch kit or spare tube, pump, telephone money or cell phone, identification, and critical medical information.
- All riders, including tandem partners, must sign the release form before starting the ride.
- Minors (under 18) must be accompanied by an adult, and a parent or guardian must sign the release form.

ACCOMMODATIONS

For lodging, camping, dining & tourist information, please contact these Visitor's Centers:

Buellton www.buellton.org

Solvang www.solvangusa.com

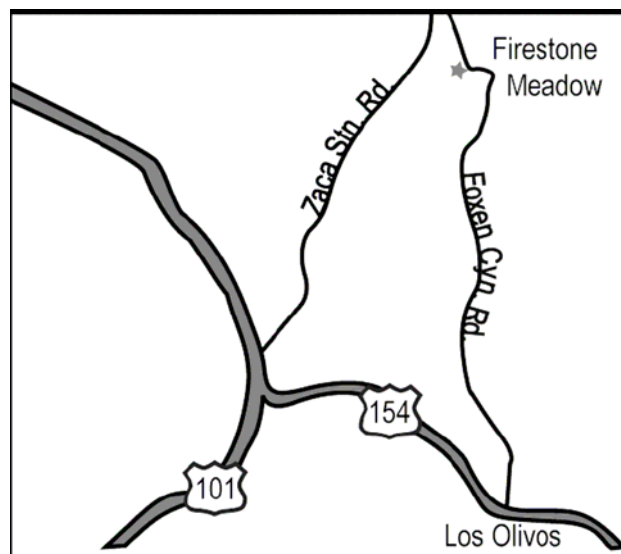
Lompoc www.lompocshopping.com

Santa Maria www.santamaria.com

Santa Barbara www.santabarbaraca.com

DIRECTIONS

The rides start off Foxen Canyon Road, a half mile east of the Zaca Station Road intersection.



MORE INFO?

Check out our web page at www.goletabike.org, or call (day or evening 9am-9pm) Doris at 805-968-3143 or Hildy at 805-964-0802.

ABOUT GOLETA VALLEY CYCLING CLUB

We're a non-profit recreational and sport touring association committed to promoting safety, health and fitness through bicycling. Your registration fee enables us to support the Santa Barbara Bicycle Coalition, Safe Routes 2 School, Rails-to-Trails Conservancy, the League of American Bicyclists, the California Association of Bicycle Organizations, and Adventure Cycling. We thank you for your participation.



**PEOPLE POWERED RIDE
REGISTRATION FORM**

(Please Print Clearly)

Name

Address

Telephone (home)

Emergency Contact

Telephone (emergency)

e-mail address

Bike club

Route: ___ 30 mi ___ 70 mi ___ 100 mi.

Tandem partner

Address

Telephone (home)

Emergency Contact

Telephone (emergency)

e-mail address

The 28th Annual

PEOPLE POWERED RIDE

WINE HARVEST FESTIVAL

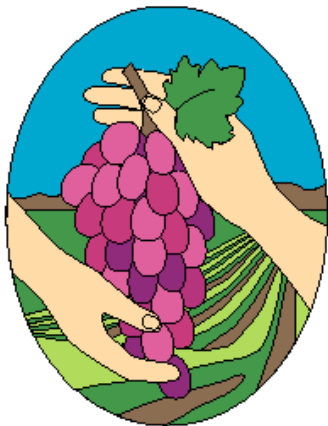
October 7, 2007

Los Olivos, California
Harvest Season
in the beautiful Santa Ynez Valley

Cabernet 100 Mile Ride

Merlot 70 Mile Ride

Chardonnay 30 Mile Ride



Single rider \$40

\$ _____

Tandem \$80

\$ _____

Extra BBQ tickets (\$10 non riders)

\$ _____

TOTAL

\$ _____

Make check payable to GVCC, and mail to

GVCC

PO Box 1547

Goleta, CA 93116-1547