

The **Goleta Valley Cycling Club** invites you to the 30th Annual People Powered Ride on October 10, 2010. The rides tour the scenic Santa Barbara County wine country and surrounding hills. The start/finish is at Hans Christian Andersen Park in the city of Solvang..

## ROUTES

**Cabernet 100 Mile.** From Solvang to Sisquoc, back through Los Alamos, on to Lompoc and return. This route has several challenging climbs.

**Merlot Metric.** Solvang to Los Alamos joining the 100 mile route to Lompoc and return including some challenging climbs.

**Chardonnay 30 Mile.** Although short, the ride is challenging and the route is new.

## REGISTRATION

**ALL RIDERS MUST PRE-REGISTER.  
NO DAY-OF-RIDE REGISTRATION.**

Register online (no added fees) at [www.goletabike.org](http://www.goletabike.org)

Single Rider: \$50

Tandem: \$100

Extra BBQ tickets for non-riders: \$15

## RIDE CONFIRMATION

All online registrations will be confirmed via email.

## START TIMES

Check-in begins at 6:30 am.

- Cabernet Start.....6:30-8:00 am
- Merlot Start.....6:30-9:00 am
- Chardonnay Start.....6:30-10:00 am

No century starts after 8 am! All riders **must** be off the course by 5:00 pm—**NO EXCEPTIONS!**

The ride takes place rain or shine - no refunds.

## SUPPORT

SAG support with phone/radio communication will be available on all routes. Please make sure your bike is in **good working condition** prior to the ride, and be prepared to handle your own minor repairs.

## FOR YOUR ENJOYMENT

The People Powered Ride is famous for its food! At the ride start and morning rest stops, you'll find home-baked breads, fruit, juice and bagels. Later in the day, the rest stops will provide fruit, cookies and breads, and at the lunch stop for the Cabernet and Merlot riders, pasta salads and cold cuts. Relax at ride's end with a BBQ (your choice of meat or vegetarian), served from 12:00-4:00 pm. **BBQ is included in your registration fee.**

## RULES OF THE ROAD

- Helmets are required and **must** be worn.
- Bicyclists must obey all California Vehicle Code laws, including all stop signs and signals. Violators may be cited by local authorities.
- Riders should carry water, patch kit or spare tube, pump, telephone money or cell phone, identification, and critical medical information.
- All riders, including tandem partners, must sign the release form before starting the ride.
- Minors (under 18) must be accompanied by an adult, and a parent or guardian must sign the release form.

## ACCOMMODATIONS

For lodging, camping, dining & tourist information, please contact these Visitor's Centers:

Buellton [www.buellton.org](http://www.buellton.org)

Solvang [www.solvangusa.com](http://www.solvangusa.com)

Lompoc [www.lompocshopping.com](http://www.lompocshopping.com)

Santa Maria [www.santamaria.com](http://www.santamaria.com)

Santa Barbara [www.santabarbaraca.com](http://www.santabarbaraca.com)

## DIRECTIONS

Hans Christian Andersen Park is located in the city of Solvang on Atterdag Road, just a few blocks north of Mission Drive (Highway 246).

From north or south on Highway 101, take the Buellton, Highway 246 exit and from the north, turn left onto Highway 246; from the south turn right onto Highway 246 toward Solvang. In Solvang turn left on Atterdag road at the light. Atterdag Road becomes Chalk Hill Road and the park is on the left just a quarter mile from the turn. The entrance is easy to miss so watch carefully.

## MORE INFO?

Check out our web page at [www.goletabike.org](http://www.goletabike.org), or call Doris at 805-968-3143 (day or evening 9am-9pm).

## ABOUT GOLETA VALLEY CYCLING CLUB

We're a non-profit recreational and sport touring association committed to promoting safety, health and fitness through bicycling. Your registration fee enables us to support the Santa Barbara Bicycle Coalition, Safe Routes 2 School, Bici Centro, California Bicycle Coalition, Adventure Cycling, Rails-to-Trails Conservancy, and the League of American Bicyclists. We thank you for your participation.



**The 30th Annual  
BOB MCFARLAND PEOPLE POWERED RIDE  
Sunday, October 10, 2010**

Solvang, California  
Wine Harvest Season in the beautiful Santa Ynez Valley

Cabernet 100 Mile Ride  
Merlot 70 Mile Ride  
Chardonnay 30 Mile Ride



